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Region B, PA Chapter 'W' Directors

Gary & Mable Washington
224 North Thomas St
Bedford, PA 15522

G.W.R.R.A.
Warrior Riders PA "W"
Everett, PA
MAY 2019





**GOLDWING ROAD RIDERS
ASSOCIATION**

**NORTHEAST REGION B
PA – CHAPTER “W”
CHARTERED AUGUST 2, 1997**

MAY 2019



“FRIENDS FOR FUN SAFETY AND KNOWLEDGE”

Chapter Directors

Gary & Mable Washington
224 North Thomas St
Bedford, PA 15522
814-623-7102
Email: mablewas@yahoo.com

Assistant Chapter Directors

Eldon & Kerri Mickel
4099 Courtland Dr
New Paris, PA 15554
814-839-4984
Email: KLMickel@yahoo.com

| WHAT | WHO(M) | CALL (all 814) | EMAIL |
|-------------------------------------|----------------------------------|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ride Coordinator | Chris Hull | 766-2286 | chrishull@embarqmail.com |
| Chapter Goodies | Evelyn Stone | 652-6554 | redtrike@embarqmail.com |
| Visitation and Road Captains | Eldon Mickel Yogi Holsinger | 839-4984 766-2755 | KLMickel@yahoo.com rohm_1957@yahoo.com |
| Greeting Cards | JoAnne Ritchie | 839-4912 | jarcharlie@embarqmail.com |
| Newsletter | Kathy Stockenus | 623-8007 | ghostrider27@embarqmail.com |
| Membership Enhancement Coordinators | Peggy Grimm Ed Steele | 652-9300 | goldieno1@embarqmail.com |
| Treasurer | Ralph Feathers | 652-5407 | afeathers@embarqmail.com |
| Road Captains | Ralph Feathers Gary Stockenus | 652-5407 623-8007 | afeathers@embarqmail.com ghostrider27@embarqmail.com |
| Chapter Couple of the Year | Chris & Christie Hull | 766-2286 | chrishull@embarqmail.com |
| Event Coordinator | Kerri Mickel | 839-4984 | klmickel@yahoo.com |
| Birthday/Anniversary Recognition | Linda Foor | 652-5450 | lindaf50@yahoo.com |

Our Chapter gatherings are held at 9:00 a.m. on the fourth Saturday of every month at Kelly's Scenic View Restaurant, on east Main Street in Everett, PA.

Our ride departure location is the Masonic Temple parking lot, on Main Street in Everett, PA.

President GWRRA

Anita & JR Alkire
Ph: 623-445-2380
E-mail: president@gwrra.org

Directors GWRRA

Jere & Sherry Goodman
Ph:
Email: director@gwrra.org

PA District Directors

Harold & Diane Jackson
345 Cemetery Rd
Pleasantville, PA 16341
Phone: 814-589-1307
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Assistant PA District Directors

Chris & Christie Hull
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New Enterprise, PA 16664
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Email: chrishull@embarqmail.com

Gold Wing Road Riders Association, Region B District of PA

CHAPTER 'W' NEWSLETTER

MAY 2019

Director's Corner

by Gary & Mable Washington



Hello W Family & Almost Family,

I finally got the trike back from the shop from inspection and “fixing the CB”. I appreciate Mable driving the trike and hopefully she will be able to click the right buttons this summer! The grandsons washed the trike and said they would get it shinned up before the rally. (they are so much help) We went to the officer's meeting in April and got some valuable information. I have only gotten to ride once so far but looking forward to our York trip. It's so nice to see old friends and meet new ones.

House Update: It's been busy at our house with spring hitting with a bang. It was Easter decorations and now summer decorations. I'm not sure what is next, but I'm sure it will be something. I have been sweeping, getting cushions out, helping to plant stuff and getting ready for the summer season. There is NO ONE extra at our house. We are anticipating graduation with the youngest granddaughter from Bedford. The horses got shoes; Garrett and Leslie have been riding them on weekends. Duke's eye is better, I don't think the eye lid will ever be pretty; but it is not a show horse. They are being worked a couple times a week in the evening. It's nice to have a helper with strong legs and good back.

Over the past several years our Birthday Greeter has come up with the most innovative way to celebrate member's birthdays and anniversaries. I have decided to include the birthday/anniversary wishes, enjoy!

April'

Spring is finally here as April comes along
Flowers blooming bright and birds sing out their song
A birthday wish for you for blue skies up above
And may your days be filled with family friends and love
From Linda Foor

Happy Birthday Yogi



Assistant Chapter Directors

Eldon & Kerri Mickel

GWRRA PA-W Family and Friends,

GWRRA Members and friends, another April Officers Conference has come and gone. Ralph only fell asleep a few times. On the other hand Evelyn slept through about half of it. Lots of good information was exchanged by the district officers, as always. One of the big topics is the new Groupworks email system. Anyone having questions on this can either discuss their concerns and or issues with the District Team at the District Rally next week or we will try to help you and explain it at our next gathering.

Yes it's finally May but April showers just don't want to give up. Hopefully next weekend for the District Rally will be a different story. Let's all hope for some nice riding weather. Of course it makes no difference as I am still waiting to get my oil changed and my front tire installed. Just can't really get in the mood this spring. Hopefully that will change.

It was very heartwarming to see the attendance that PA-W showed for the last ride of our dear friend and beloved member of PA-W, George "Buzz" Grimm. I believe we sent him off on his final ride in style. PA-W would like to thank Nancy for allowing us the opportunity to honor her husband and our friend one last time.

First ride will be May 11 to Mike's Place. May 21 will be Ice Cream Ride, destination to be announced. May 25 is our gathering at Kelly's at 9:00 then in the evening a picnic at 5:00 at Eldon & Kerri Mickel's. Any GWRRA member or guest is welcome to attend, please RSVP 814-839-4984. The more the merrier, covered dishes are welcome but not necessary. We probably will find some ice cream after the parade. The New Paris parade starts at 7:00. On May 27 we will have the Everett Parade at 9:30 at the Everett Fire Hall and in the evening it is the Fishertown Parade at 6:00 with cake and ice cream at Jo Ritchie's. Later that week there is still another parade in Everett. May is a busy month.

We want to wish all the mothers a Happy Mother's Day.

Eldon & Kerri Mickel
PA-W Asst. Directors

Monthly Funny

Three women, two younger and one senior citizen were sitting naked in a sauna.

Suddenly there was a beeping sound. The young woman pressed her forearm and the beep stopped.

The others looked at her questioningly. "That was my pager, she said. I have a microchip under the skin of my arm."

A few minutes later, a phone rang. The second young woman lifted her palm to her ear. When she was finished, she explained, "That was my mobile phone, I have a microchip in my hand."

The older woman felt very low-tech. Not to be out done. She decided she had to do something just as impressive. She stepped out of the sauna and went to the bathroom. She returned with a piece of toilet paper hanging from her rear end.

The others raised their eyebrows and stared at her.

The older woman finally said...."Well, will you look at that....I'm getting a fax!!"



Many thanks to everyone throughout GWRRA for all the cards and messages received and for all your prayers during this difficult time. Also a special thanks to Chapter W for your participation during Buzz's funeral service. Everyone's thoughtfulness and support is greatly appreciated.

Nancy Grimm and family.



CommentsYard.com

Sending lots of get-well wishes out to Dave as he continues to battle health issues. We continue to keep **any** of our members who have a special need, in our thoughts and prayers.



Membership Enhancement : **PEGGY GRIMM & Ed Steele**



It's a dreary rainy day as I sit here and write this. I'm not fond of these kinds of days. I prefer the sun shining happy and brightly. But as the saying says goes April showers do indeed bring May flowers, so I will endure this falling precipitation to see the colorful ground that follows. At least it isn't snow!!

It seems ever since daylight saving time, my days have been zipping by faster than the usual fast. It feels as if it takes forever for spring to get here, I certainly don't want them zipping by so fast. I knew it was officially spring, in my book, when I saw my first robin March 12th. So, spring needs to slow down and hang around and be enjoyed. Do I hear some agreement?

Of course, the temperatures are finally feasible for us to enjoy some fun out and about. Our official ride will be May 11th to Mike's Place in Clearville, but we have already done an eating gathering at Jethro's in Altoona. We couldn't ride our bikes yet, but that didn't keep us from enjoying ourselves. Eighteen of us fellowshiped and devoured the delicious food. Christie kept us all entertained while waiting for our food to arrive, by quizzing us with some trivia about St. Patrick's Day. If we didn't know the answers then, we certainly do now. At least until next St. Patrick's Day. Hahaha.

Our official first ride date has been moved from May 4th to 11th on account of Buzz's Memorial Service. It's very hard for me to write about the unexpected passing of Buzz. I still just can't believe it. I'm also very bummed that we won't be here to attend the service. Our plans were made in advance. I know it's hard, Nancy, and remember family and friends are always here to help you through. Buzz will be greatly missed. He and Bill are picking and grinning together. We have guardian angels over us now. Please feel our comfort and love around you, Nancy.



Our March ice cream run was cancelled, because something more important took place. Several of our members showed our support for the loss of the son of our newest members, Gloria and Paul Diehl, by attending the viewing. As a parent, I couldn't fathom that loss. We extend our sincerest sympathies to the Diehl family.

With the spring temps still on the cooler side, we still had a brave soul endure them on his trike to attend our March monthly gathering on March 23rd. Ed and I were not available to attend that meeting, but from what we hear, the room was very full, as we had some other Chapter guests attend. That's always nice.

Ed contracted the stomach flu, so we thought, and he ended up in the ICU over in Altoona hospital. He was there for a few days. Thank goodness he recovered from that mess. With his illness, however, the two of us were unable to ride the bus with the group to the Wheeling Jamboree in Wheeling, WV. We are very disappointed that we had to miss that, as we were really looking forward to the music and fellowship. I, am however, glad that Ed is doing better. Now he needs to stay well since he and I are going to Branson from May 2nd to May 11th. With this vacation, he and I will miss the first official ride, too. There are just not enough dates to fit in everything we'd like to do that correlate to everyone's schedules. With these April rains, by the time Ed and I return we will be busy mowing and more mowing. Oh yeah, and laundry. We can always hope some cows and goats wander over into our yard while we are gone. Wouldn't that be nice! We are really hoping for some drier weather so that we really can mow, because not long after we return from Branson we will be scurrying to York, PA on the 16th for the PA District Rally. Busy bees, busy bees, we are.

Our monthly gathering for April was moved up a week due to the Officer's Conference on Saturday the 27th. We had a couple of birthdays in April; Yogi and Sara. Dave and Sara were not in attendance at the Chapter gathering, or she would be in the picture, as well.



Ed and I want to say congratulations to Chris and Christie Hull on their new position. They are now Assistant PA District Directors, along with representing Chapter W, as Couple of the Year. Way to go guys.

We would like to extend well wishes to Dave and Sara, and anyone else with any health issues at this time. I know that health issues mainly deterred Ed and I with us having more information for this newsletter. Next month we will surely have more to report.

We hope everyone had a nice and happy Easter. We'd also like to wish all the mother's a Happy Mother's Day this month. May you all feel special.

Until next month, be safe and enjoy the weather,

Peggy Grimm and Ed Steele
Chapter W MEC



CHAPTER W

ACTIVITY and MEETING SCHEDULE

May 11 - **First Ride of the Season** - Mike's Place Restaurant in Clearville - Meet 8:45 at Masonic parking lot in Everett

May 16-18 - PA Dist Rally - York, PA

May 21 - Ice Cream Ride - TBA

May 25 - Monthly Gathering 9:00am at Kelly's Scenic View Restaurant in Everett, PA

May 25 - Memorial Day Parade in New Paris - Preceded by picnic at Eldon/Kerri's home at 5:00. Bring covered dish.

May 27 - Memorial Day Parades: In Everett at 9:30am at the firehall - In Fishertown at 6:00pm at the Middle School. Following will be snacks at JoAnne's home.

May 30 - Everett Firemen Carnival Parade in Everett at 6:30pm at the laundromat.

June 01 - PA-S Gathering in Altoona

June 14-16 - All Chapters West - Vacation Land Campground - Sandy Lake, PA - PA-N is Host

June 18 - Ice Cream Ride - TBA

June 22 - Monthly Gathering 9:00am at Kelly's Scenic View Restaurant in Everett, PA



BIRTHDAYS:

May 12 - Gary Stockenus

ANNIVERSARIES:

None in May

ROLL FOR THE DOUGH:

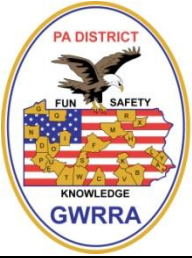
As of 05-10-2019 ten Chapters out of 19 have earned points. The top six are:

Chapter B - 11 Points
Chapter T - 04 Points
Chapter V - 03 Points
Chapter E - 02 Points
Chapter C - 01 Point
Chapter H - 01 Point

THOUGHT FOR THE DAY:

“Kind words can be short and easy to speak, but their echoes are truly endless.” Mother Teresa





District Director Notes: May, 2019

The saying is “March winds and April showers bring May flowers and June bugs”. Let’s hope the saying is true except for the bugs and we have sunshine and a great riding season.

You should have received your notice to join GroupWorks. As with all new technology it has a learning curve but, the more you use GroupWorks the easier it becomes. GroupWorks is a great communication tool and it will keep you more connected with your Chapter, neighboring Chapters and the PA District. If you are traveling, you have easy access to what is happening in other Chapters and Districts. Other Districts (states) are using GroupWorks, let’s get Pennsylvania using GroupWorks. So, please enter your Chapter Gatherings, rides and other events on GroupWorks. Once you have gone on your ride, enter a post, let all of PA GWRRA see how much FUN your Chapter is having!

Hopefully you have sent in your registration for the PA District Rally “Ride of the Roses” being held in York, PA on May 16-18, 2019. Registrations are due May 4; if you did not send in your registration join us on a day pass.

We have a couple of spaces left in the classes listed below. If you would like to be part of the class, contact us at 814-589-1307 or by email at jackson2@zoominternet.net.

Riding Classes: Advance Rider Course (ARC) - Wednesday the day before the rally.

Side-car Course – Friday

Medic First Aid Course – Saturday - \$25/person

Please take time to attend the District Couple of the Year Selection. It is held Friday afternoon at the rally and we have several couples participating in the selection process.

Thank you to all the Chapter Couples, and everybody who attended the Couple of the Year FUN Day. Thank you, Pat Delo, your PA District MEC, and John & Glenda Leib, your PA District Couple of the Year Coordinators, for a fantastic



Couple of the Year FUN Day. We certainly had FUN but, during all the FUN we learnt about the District Couple of the Year Selection which took the mystery and uncertainty out of the process. Thank You!

Upcoming District events:

All Chapters West: June 14-16, 2019 @
VacationLand Campgrounds, Sandy Lake, PA
Reservations due: May 30, 2019

This is a great weekend to meet couples from other chapters. There are guided rides and many activities at the campground. Come join the FUN. Thank you, PA-N for hosting.

PA District – Ride-In: July 13, 2019 @ Walz
Creamery & Farm House Café

No RSVP necessary 324 Main
St., Salladasburg, PA

Hope you join us for the Great ride, Great food & Ice Cream!

Contact Diane Jackson, your District Ride Coordinator at jackson2@zoominternet.net or at 814-589-1307 if you have questions.

All Chapters East: Not this year

We hope to see you at a chapter gathering, event or on the road. Remember to check the PA District Events page on the PA District website to find out what is happening in PA or look on GroupWorks!

Remember to always ride safe!



Harold and Diane Jackson
PA District Directors
jackson2@zoominternet.net
(814) 589-1307

Asst District Directors:

Hello Everyone:

We're just getting back from the Florida District Rally, leaving the warm weather coming home to COLD. This was our first time going to the Fl. Rally. Bill & Cheryl Smith District Directors did a fantastic job, and we know it takes a lot of hard work, energy, time and the membership to put a Rally together. Florida has a lot of Chapters, and to meet so many of the members from all the different Chapters was overwhelming. We made so many friends that are now part of our family. The camaraderie was off the charts, we ran into friends from Del, Virginia, Canada, NC and even some from PA Chapter B. We stayed an extra day and went to St. Augustine, established in 1565 by Don Pedro Menendez de Aviles. Augustine is the oldest permanent European settlement in the continental U.S, part of the day was the Castillo de San Marcos Fort, it's over 300 yrs old. The oldest house dated from the early 1700's, the architecture of the buildings is amazing.

COMING SOON: PA. District Rally May 16, 17, 18. If you haven't sent your reservations in, lets getter done, it's just around the corner. The weather is going to be perfect.

We hope every Chapter or member is working on something for the Talent Show; everyone has a talent, so let's see yours. 2018 talent show was a big success so let's make 2019 a night to remember with **LOTS OF LAUGHTER & FUN!** Let us know A.S.A.P if you're planning on participating in the Talent Show. We would like to hear from all the Chapters.

Contact Mike @ > mikep@gwrrapav.org or 717-495-5400 or

Shirley Prince at
Shirley.P@princekitchens.com 717-495-0504



Mike & Shirley Prince
PA Assistant District Directors
mikep@gwrrapav.org
(717)-495-5400

District Trainers:

So Many Things To Do So Little Time!!!

With such a busy Summer, we also have the **PA District Rally** in York. What a great opportunity to meet, greet, and have **FUN** with our GWRRA Friends. The Rally also offers lots of Training. The Rally Training schedule is complete and available on the **District Website**. To view the schedule, go to the District home page; click on the **Training** button, then click on the **District Training Events** button. You'll notice several Riding Classes (ARC, TRC, Side Car & Ride Captain) as well as several of the new **ITCP** interactive modules. You'll notice several Training Class Names that you may not have seen before. There are 6 of the new ITCP interactive modules being offered. We will also offer several seminars, some of which are required for the Rider Ed Levels program. With the wide variety of Training being offered, I'm sure there will be something for everyone to take advantage of. With your participation and the support of the **GW University Trainers & ITCP Instructors**, we'll do our best to make the training both **Informative** and **FUN!!!** We are really looking forward to attending the PA Rally and meeting with our current and future **GWRRA** friends!!! **What a great way to start the new riding season!!!**

Bonnie and I are planning to spend a lot of time on the road this Riding Season, site-seeing and visiting with our **GWRRA** Friends. With all the **FUN** activities on this year's calendar, I'm sure we'll all have a great time riding our bikes and enjoying the opportunity to visit with all those **GWRRA Friends we haven't met yet!!!** We'll see you on the road and hopefully at some future Training events.

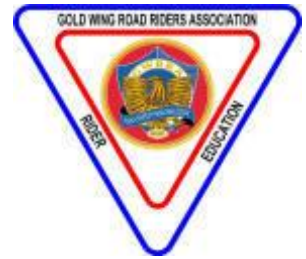
Your Friends for FUN, Safety, and Knowledge



Gerry & Bonnie VanArt
Pa District University Coordinators
ITCP Certified, Master Instructors
OCP Trainers, Master Tour Riders
gbvanart@msn.com
570-764-1279



PA DISTRICT EDUCATOR



Hi everyone

The time has finally arrived to start the riding season and we have a lot of preparation that needs to be done before we go on that first ride.

As I have mentioned before, we need to start refreshing our riding skills at the start of the season, and we should also refresh our skills in GROUP RIDING.

As you are all aware, we should ride in a staggered position with the leader assuming the left position and others staggered behind him.

The group leader must watch his speed, because the larger the group, the faster the last bike will have to travel keep up with the group.

The recommended size for a group is five to six bikes. More than six bikes you should break up into two groups with approximately 5 minutes between the groups.

When you arrive to go on a group ride make sure you have a full tank of gas and an empty bladder.

Communications between the leader and the last bike in the group are essential and conversations by others in the group should be kept to a minimum. If you have persons riding in the group without a radio they should be placed between two bikes with radios.

When riding in an area with stop lights, stop or yield signs, or heavy traffic, the group may get separated. When this happens, the last bike should communicate with the leader so he can slow the group down until the separated bikes can catch up, or if necessary find a spot to pull over and wait on the rest of the group.

The last thing to keep in mind is that on all rides we need to be considerate of each other and plan frequent rest stops and/or bathroom stops especially in warm weather when everyone should be drinking plenty of liquids to keep from becoming dehydrated.

We should also plan our meal stops for those who need to eat on a regular basis.

As we look forward to another great season of riding we should keep the above things in mind as we plan our rides and everyone will have a great time and enjoy the rides even more.

“Ride Safe and Ride Proud”

Chuck & Evelyn Stone
PA District Educators



National News:

Submitted by
Anita Alkire

President of GWRRA



I am Going to Retire

It's hard to believe that almost four years ago, JR and I left San Diego to embark on a new adventure with GWRRA as the President and my Wingman. The opportunity to work for our Members in an organization that we are both so passionate about made that decision easy. Little would we have imagined the amazing time we would have! The one thing I will say is that it was strange going from a volunteer leader to an employee of GWRRA. As an employee, we moved to Arizona, never thought we'd leave California, and in good GWRRA fashion, we connected with friends, made new ones and enjoyed the Chapters here in the Valley. Arizona is home and we are happy to be here.

Last November our lives were impacted with the death of my Mom. A beautiful woman and great Mom who lived 97 years and is deeply missed. We have been taking care of Dad, who is 96, with my sister and us taking frequent trips to California to check in on him, and we are blessed as he is doing well. Our life has become even more chaotic than usual.

An event like this makes you take a look around and take stock of where you are in your life, and we've done just that. We have talked and prayed and come to a decision that I am going to retire from the position of President of GWRRA. I was retiring when I took the position and now it's time for me to embrace retirement and enjoy another adventure in life. It will give me time to get out on the trike for some needed wind therapy and for us to rejoin the volunteer and Members side of GWRRA.

My retirement isn't immediate as there is still work to be done. One of those things is to find the new Director of GWRRA. This will be a volunteer position once again. I am excited for them and am looking forward to finding that new leader and then helping them settle in to their new responsibilities. The plan is to announce the new Director in April. I will be actively mentoring, coaching, and helping the new Director up until Wing Ding 41 where I will officially install them as the Directors of GWRRA even though they will have already started the position. Then it will be time for me to step away.

I will work with the Home Office team as well. The Home Office is blessed with a wonderful team, very dedicated at serving our Members. Between Abel's and Melissa's leadership and the other supervisors and staff, GWRRA is in great hands moving forward. They are there to support our Officers and help our Members.

We know that sometimes in GWRRA a leader steps aside and we never see them again. That just isn't in my plans. I am looking forward to getting out more to enjoy the friendships of this fantastic association and to serve when and where I can, but as a volunteer or something I haven't done since we joined in 1999, just be a Member. What an exciting thought!

I want to thank all the Officers and Teams in GWRRA at all levels of leadership. You are amazing with how you serve the Membership, promote GWRRA, and support our events. Personally, we made a lot of changes, some small, some large, and your dedication helped make these changes workable to our Membership. I have completely enjoyed leading you and this Association. It has been an honor.

I invite all of you to join me at Wing Ding 41 and let's party at the GWRRA night. I believe we'll call it my retirement party! Put on your best country or rock and roll costume, dress up your Chapter or District, and find that picture perfect pose that tells a story and we'll meet on the dance floor at Gaylord's Opryland in Nashville, TN from August 27 - 31, 2019. We'll make this a night to remember. We'll celebrate GWRRA together and I'll retire in a blaze of party!

From the Desk of Anita M. Alkire

President of GWRRA

Email: aalkire@gwrra.org

President Anita Alkire and CEO Abel Gallardo are pleased to announce the appointment of **Jere and Sherry Goodman** as our **new Directors of GWRRA**. As we step forward into GWRRA's future, we are excited to bring their experience, leadership and vision as we continue strong field leadership for our Officers and Members.

Jere and Sherry bring a combined 39 years of love for GWRRA. Having traveled different paths through part of their Membership, together they bring a diverse perspective as GWRRA is a very important part of their life together. They have extensive leadership in GWRRA and have experienced it from many points of view. Both have been Chapter, District and Region Directors and have served as Presidential Assistants. Sherry has been a newsletter editor from Chapter, District to then Region E. They embrace the Couple of the Year program and both are involved with Rider Ed. They are also both riders, each riding their own GL1800 trikes. Together they bring a depth of involvement and understanding that rounds their vision for GWRRA.

In the July issue of Wing World magazine, look for their article where they will share their vision and goals for the future. Then be certain to join them at Wing Ding 41. We are very excited to welcome Jere and Sherry as the new Directors of GWRRA! Please help me welcome them, Director@gwrra.org.



Sherry and I are looking forward to serving you, our members, as we take on the role of Directors of GWRRA.

We live in Jackson, Missouri and both ride GL1800 Trikes. I have been a member for 26 years and Sherry has been a member for over 13 years. Together we have over 30 years of volunteer experience in this Association.

We look forward to meeting many of you as we attend rallies and especially at Wing Ding this year in Nashville, TN.

If we can be of any assistance in helping to make your experience better or if you would just like to share your thoughts, please do not hesitate to contact us at director@gwrra.org.

Sincerely,
Jere & Sherry Goodman
Directors of GWRRA

Anita Alkire
President GWRRA
Continued

Responsibilities of a Leader

Each of us as leaders are responsible for the areas that we lead. The Chapter Director for their Chapter, the District Director for the District, and TEAM GWRRA is responsible for all areas. I have often said that the customer of TEAM GWRRA are the Districts, the Districts are the Chapters, and the Chapter our Membership, even though at every level we serve the Membership.

A governing document for all Officers of GWRRA is the MOU, Memorandum of Understanding. If you are looking for your “must do’s” in GWRRA, that is where you’d find it.

Underlying all of our leadership at all levels is the Member. The challenge for all of us is communicating with the Membership. A Member who participates in GWRRA finds a bond and creates an emotional attachment. We build friendships.

So how do we best communicate with all of our Members? That has always been the question. GWRRA has Wing World magazine, Insight, email blasts, several websites, Wing Ding newsletter, FaceBook, Twitter, Instagram and so forth. You would think with all of these vehicles we would have the communication situation under control. Well, it’s a good start. We rely on the Districts to communicate with the Chapter leadership with updates from TEAM GWRRA and GWRRA. The Chapters are the closest to our Members so their newsletters and other forms of communication are critical. Make certain that your content is up to date. Your list of Officers is correct from TEAM GWRRA right on down (TEAM GWRRA roster was in last month’s Insight).

We are introducing another ability for our Leadership to communicate a bit more easily with their Members. You will be able to update their information quicker, as GWRRA relies on the Member to call or write in to update their information. It is a secure platform for GWRRA. By the end of April we should have all Districts on the platform, so stay tuned so you can get involved. The great news is, it’s easy and it’s free.

My question to you as a Leader is, who it is that you communicate with? We have Membership who are involved and passionate. These Members are easy to communicate with. This represents about 30% of our Membership. That leaves 70% of our Membership for us to communicate with. You can email your newsletter to all email addresses on your ARL. You can have a phone tree team or take all of your Team and divide up the ARL and make a more personal phone call. This new platform will let us easily reach out to all.

Those in that 70% group are there for many reasons. Some is distance to the nearest Chapter; availability of their time; don’t like the Chapter closest to them; would rather just go for a ride; they don’t have time for all the activities of Chapter Life and so forth. On some of the calls or conversations I’ve had, they just want the Gold Book, Wing World magazine, and the other benefits. But many just haven’t felt welcomed by the Chapter in that first encounter, and they never went back.

Our ongoing challenge is to talk with these Members as well. So what do they want to do? What can you do to get them involved? That starts with a conversation of introduction and getting to know how they would like to interact with you. Start by inviting them to a ride. We are different on a ride. We talk about

the ride, the bike, the trip, and the twisty. It's not as social until, if it's included, we have a meal. But even then, we have more of an active conversation and it's bike centered. This is how we can connect with a fellow biker. And being invited to a ride may not be as intimidating as walking into a room of strangers. I challenge you to start reaching out and having a conversation with those on the ARL. Now it is true that many won't answer their phone if they don't recognize the number. You can help that by sending an email that you will be calling and here is the number to expect, calling and leaving a great message, and there is also a text. A text message could be introducing yourself and letting them know that you left them a message and you'll call back on a specific date and time. We do have to be a bit more creative today than we used to. The new communications platform will help with that as well. I look forward to hearing from you as you start making these calls and hearing about your results.

New and Prospective Members

Just a quick reminder on those new and prospective Members that come out monthly on the ARL. The District is charged with making first contact with those folks; to invite them to an event after they have taken some time to talk with them to determine where they might fit best. BUT, Chapters, feel free to also make the call. Imagine if you were a new Member and both the District and a Chapter reached out to you.

The District must reach out as they are the ones that assign the new Member to a Chapter, District, or District Ride Group.

Those Prospective Members will have a designation by their name: T - 1 month temporary Member who has contacted GWRRA for a look at us; GB - from the Gold Book's 4 month free Membership; or DCM - 4 month Membership from a Dealer. We need to be certain these folks are contacted, invited to join us for some activities, and then encourage to continue with their Membership with GWRRA. We'll reach out to remind them from Home Office, but your encouragement will usually make a huge difference.

Who Can See the ARL and How Much Can They See?

I've had this question asked of me quite often. The answer is quite easy. A current Officer has signed an MOU and that MOU says they'll protect the Members' information and not share it, so any current Officer can see all of the information on an ARL.

What if they are not an Officer - have them sign a confidentially agreement (on OConnect) and they are good to go.

How much can they see? A District is free to send the entire District's ARL out to the Chapter Officers. In some cases, it's necessary for them to send a neighboring ARL as their Members are on the borders. This action is to make certain our Members stay connected, so let's make it as easy as possible for our Leadership Teams to get the information and make those contacts. Thanks!

Anita & JR Alkire

623-445-2380

President@gwrra.org

2019 PA DISTRICT AND CHAPTER EVENTS

MAY

- 05 - Chapter M - Hobo Stew/Dice Run - Memorial Park - Williamsport, PA - 9:30am
- 11 - Chapter B - 27th Annual Spring Fling - Lancaster Central Park - Lancaster, PA - 9:00am
- 16-18 - PA District Rally - Wyndham Garden York - York, PA
- 19 - Chapter B - ABBA, The Musical - 3:00pm

JUNE

- 14-16 - All Chapters West - Vacation Land Campground - Sandy Lake, PA
- 23 - Chapter H - Dice Run/BBQ - J&B Honda - Bloomsburg, PA - 9:00am

JULY

- 13 - District Ride In - Waltz Creamery & Farm House Café - Salladasburg, PA

2019 National Events:

Jan 03-05, MD/DE District Rally, Winter
Thing – Ocean City, MD

NJ State Rally -

June 04-08, Americade – Lake George, NY

July 26-27 - New England Districts
Getaway Weekend, - Rutland, VT
(ME,VT,NH,MA,RI,CT)

Aug 8-11 - NY State Rally – Tioga Downs
Casino and Resort - Nichols, NY

Aug 27-31, Wing Ding 41 – Nashville, TN



“In God We Trust”

Chapter W Website at: <http://www.gwrrapaw.com/>
PA District Website at: <http://www.gwrrapadist.org>
National GWRRA Website at: <http://www.gwrra.org>



PA W'S FOR SALE



Closed Sunday &
Wednesday & Friday -5, Saturday 9-4

Monday, Open Tuesday & Thursday 9-7,

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Contact me at: Ray Appleby <goldrider47@aol.com
(610) 310 2739, I live in Everett

I want to personally apologize because another member had sent me something to put on our page and I lost the pics.
Look for next month's issue..... Sorry Joan

ITEMS WILL RUN FOR 2 NEWSLETTERS HOPE YOU GET A "HIT"